

\$STAG TOKEN WHITE PAPER

LET'S EMBRACE NATURE
AND PRESERVE THE BEAUTY
OF WILDLIFE



WHILE CREATING SUSTAINABLE WEALTH
TOGETHER

\$STAG Token White Paper

Where DeFi & Crypto Join Forces With Real-World Hunting Land Investments, Nature Conservation Efforts & Story-Themed Merchandise

The STAG Token project stands at the forefront of innovation in the decentralized finance (DeFi) landscape. Whether you're a crypto investor, a real-world deer hunter — or want to join a loyal group of friends who are grinding to achieve the ultimate moon mission — STAG has something for everyone.

With continual passive income, free access to hunting, fishing, and camping grounds, a stunning collection of income-earning NFTs, a discount program for NFT holders with select business partners, awesome merch, and an exciting story-themed products universe in development, STAG combines all of this with the hope and promise of financial freedom — and awesome camping and hunting trips in nature — for all of its participants. Best of all, everything at STAG centers around good, old-fashioned values, a deep appreciation for wildlife, and a deep love and appreciation for hunting, fishing, camping, and the great outdoors.

Table of Contents

1. STAG Token Project Overview	3
1. The Problem That STAG Token Resolves	5
2. The Story of STAG Token and Its Achievements So Far	6
3. STAG Founder Jason Spurgis	7
4. STAG Token's Unique Value Proposition	8
5. \$STAG Tokenomics	8
6. STAG Features	10
7. Businesses and Influencer Partnership Strategy	12
8. Community Engagement Strategy	13
9. Market Trends and Analysis	14
10. Security Audit: Passed In-Depth Audit by Skeleton Audits	14
11. Roadmap	16
12. How to Contact STAG on the Web	18
13. Conclusion: Let's Embrace Nature and Preserve the Beauty of Wildlife While Creating Sustainable Wealth, Together	18
14. Legal Disclaimer	20

1. STAG Token Project Overview

Built on the Binance Smart Chain (BSC), STAG Token offers a safe, decentralized, fully-audited blockchain environment — along with exciting passive income, hunting land access benefits, story-themed products, an income-earning NFT program, and many more exciting features — for deer hunters, nature lovers, and crypto enthusiasts.

STAG Token draws its inspiration from the rich symbolism of the stag, a creature deeply embedded in Welsh mythology and Christian symbolism. Revered across cultures for its majestic, otherworldly presence — as well as for its incredibly elusive nature — the mythological stag is a guide and a gateway, leading seekers through multi-dimensional portals on a spiritual quest into the unknown. The stag symbolizes mystical, cross-dimensional journeying, and it serves as a bridge between the tangible and the mystical, the conscious and the subconscious. And, for Christians, the white stag has long represented the conversion to Christianity, the healer of the land, and the triumph of good over evil.

Embracing this symbolism, STAG Token positions itself as a versatile and expansive platform within the crypto market. The project embodies the stag's spirit of guidance and exploration, aiming to lead its users through the complex landscape of digital currency and into a realm of infinite possibilities. The points on the stag's antlers represent the various utilities and markets that the token accesses, illustrating the project's commitment to branching out into multiple directions and tapping into the vast, inexplicable mysteries of a rich financial ecosystem filled with great abundance, opportunity, and loyal friendships.

Core Principles and Values of STAG

STAG is committed to the following core principles:

- **Loyalty:** The STAG Token project began with a loyal base of team members and initial investors. These team members came together to create a long-term project where coin holders come first.
- **Transparency:** STAG leadership is fully doxed, and absolutely committed to a policy of transparency regarding all of its actions and goals throughout the course of the building and evolution of STAG Token.
- **Environmental stewardship:** STAG Token is dedicated to incorporating environmental stewardship within its operations and community initiatives. Recognizing the interconnectedness of all life, STAG Token aims to support the preservation and restoration of natural ecosystems and hunting lands.

Goals of STAG

STAG Token undertakes the following goals:

- **Economic Growth:** The continual growth in the value and market capitalization of STAG Token and the growth of the larger STAG Token economy and ecosystem.

- **Passive income:** The creation, promotion, and sustenance of passive income earning opportunities for STAG Token and STAG NFT holders.
- **STAG Token ownership by more investors:** STAG wants to see millions of people own at least a part of one STAG token to support global nature conservation, better access to premium hunting/camping land, and the preservation of wildlife.
- **Hunting, fishing, and camping land access:** The acquisition of premium hunting, fishing, and camping properties for the free use of STAG Token and STAG NFT holders who maintain a specific number of STAG Coins or at least one STAG NFT.
- **Nature conservation and sustainable hunting certification:** The creation of certification programs for hunters, campers, and landowners to ensure responsible practices.
- **Partnerships with nature conservation, hunting organizations, guides, businesses, and landowners:** Develop partnerships with nature conservation groups to support their efforts. Partnerships also include agreements with private landowners, hiking/camping guides, nature guides, hunting guides, fishing guides, and other businesses with good practices.
- **New exchange listings:** STAG Token is currently traded on PancakeSwap. In February 2024, STAG will be the first token listed on the new Operation Phoenix (\$OPHX) Network (<https://operationphoenix.network/>). Operation Phoenix Network is a decentralized crypto exchange with an innovative approach to token trading. This partnership will bring many new eyes and traders to the STAG Project. STAG is continually pursuing additional exchange listing opportunities like this to bring more volume and trading activity to the coin.
- **Discount and deals program:** An aggressive campaign to build partnerships with local and national businesses to secure discounts, special offers, and exclusive benefits for STAG Token and STAG NFT holders.
- **Merchandising:** The design and sale of cryptocurrency and hunting apparel for the benefit of STAG Token holders.
- **Story-Themed Product Line:** The continued development of an innovative STAG-themed story-based product line that uses stag symbolism and storytelling across multiple dimensions.
- **Play-to-Earn online gaming partnership:** STAG has partnered with the online gaming project, “High Score BSC.” The High Score BSC token is offering its promotional support to the STAG community and a Stag-themed game for STAG holders is in the works. HSC devotes 3% of its transaction taxes to go into a jackpot wallet. If you hold 500 High Score BSC Tokens or more, you can play games in the High Score BSC telegram, where the top 20 scores get token prizes and their names go on a wheel to win the BNB jackpot for the day. STAG holders can play games with High Score BSC here: <https://t.me/highscorebsc>.
- **Easy on-off-ramp opportunities:** STAG has a non-KYC [online credit card partnership with DefiPal](#). This virtual credit card allows STAG Token holders to off-ramp their crypto without KYC and spend cash in the real world. STAG is currently working on developing a physical credit

card, non-KYC off-ramp partnership with other crypto-card providers.

1. The Problem That STAG Token Resolves

Access and preservation of prime hunting and camping land is a major challenge for global hunters, fishermen, campers, and nature enthusiasts due to a variety of factors. Here is what the situation looks like in the United States, and similar trends can be seen throughout the world:

- **Habitat loss:** Development, agricultural expansion, and urbanization have significantly reduced available hunting and camping lands. For example, a 2020 study by the National Audubon Society found that the U.S. has lost over 30 million acres of wetlands since the 1780s. These are crucial habitats for numerous species, fowl, and game animals ([Source](#)).
- **Limited public land access:** While public lands offer opportunities, some require permits, fees, or face heavy hunting pressure. A 2023 report by the Congressional Sportsmen's Foundation highlights limitations in public access due to bureaucratic hurdles and insufficient funding ([Source](#)).
- **Private land access challenges:** Gaining permission from private landowners for hunting and camping can be difficult, and costs for hunting leases can be high — so is the cost for private camping access. A 2022 survey by the National Deer Association found that 78% of hunters rely on private land, with concerns about access rising ([Source](#)). Many hunters are left without many options to choose from and are forced to suffer under subpar hunting conditions. Hunting is becoming an elite sport reserved only for high-income individuals or those who have wealthy friends.
- **Camping and RV camping grounds are scarcer than ever:** The number of available camping and RV campsites in the US has not kept pace with the growing demand, leading to increased competition and difficulty securing reservations. The Kampgrounds of America (KOA) 2023 North American Campground Report found that campground occupancy rates reached 33.2% in 2022, the highest level in at least a decade. A 2022 study by the Outdoor Foundation and Kampgrounds of America revealed that 80 million Americans participated in camping in 2021, a 9% increase from 2019. Demand for camping and RV sites has surged 19.5% in just one year, while campground occupancy rates hit a decade-high, suggesting a significant scarcity of available campsites.
- **Loss of natural lands and wildlife habitats:** The alarming pace of natural land loss in the United States poses a significant threat to wildlife, ecosystems, and outdoor recreation opportunities. A 2019 study by the Conservation Science Partners found that between 2001 and 2017, the US lost over 24 million acres of natural land, equivalent to nearly nine Grand Canyon National Parks. This equates to an annual loss of over 1.5 million acres, with private lands experiencing the most significant decline at 76%. This rapid habitat reduction jeopardizes biodiversity, disrupts natural water cycles, and diminishes access to vital outdoor activities like hunting and camping. The consequences of unchecked land loss demand urgent action to conserve our remaining natural treasures.

Leveraging STAG Token for Enhanced Hunting and Camping Access and Nature Preservation

STAG Token is offering solutions to the challenges of limited hunting, fishing, and camping access and

nature land loss. STAG seeks to create a network of accessible, premium locations for its community while offering education and certification programs for nature preservation and hunting land management. Landowners are incentivized through tokens and support to provide access to premium lands while aligning with nature conservation efforts. STAG Token will further advocate for habitat preservation and promote ethical hunting practices by developing certification and educational resources for all landowner partners and participants.

By purchasing STAG Tokens, each STAG Token holder is supporting STAG to purchase more nature lands and establish more partnerships with landowners, hiking/camping guides, nature guides, hunting guides, and fishing guides.

The multi-pronged approach of STAG Token outlined below — along with the many other areas of STAG Token development, business discount programs, and other programs — will benefit everyone: hunters gain guaranteed access, landowners receive incentives, the environment is protected through responsible practices and data-driven decisions, and cryptocurrency investors have the potential to earn lucrative incomes, simply by purchasing and holding STAG Tokens.

Ultimately, STAG Token is fostering a strong community of responsible hunters, nature enthusiasts, and dedicated cryptocurrency investors, creating a win-win for all stakeholders.

2. The Story of STAG Token and Its Achievements So Far

The story of STAG Token unfolds like a hunting expedition into the wilderness of cryptocurrency. Marked by strategic moves and community-building efforts that shaped the journey, STAG began in October 2023 with a stealth launch that laid a solid foundation for success, much like setting up camp under the cover of night, ready for the day's first light.

As the sun rose on STAG, a robust community formed around the friendly STAG Telegram channel. The community also set up an awesome website with stylish merch, an active Twitter, and some exciting partnerships. Soon enough, STAG Token caught the ears of influential callers and influencers, bringing it into the broader view of the crypto landscape.

In the spirit of openness and engagement, the team now holds regular VCs and AMA sessions — where everyone is encouraged to participate and share their ideas — like open discussions under the stars. These meetings have helped cement a clear direction for STAG as well as a dedicated community of floor-holders, providing stability to the coin's value.

Looking to the horizon, the team has charted a visionary roadmap that includes the acquisition of hunting and camping property and access rights exclusively for STAG holders. So far, this dream has taken tangible form by providing STAG NFT and qualifying coin holders with access to 1 acre of camping ground in Sauble Township, Lake County, Michigan. It's just a stone's throw from excellent stag hunting grounds. Contact the team for campground reservations at the STAG official email: STAGBSC@GMAIL.COM.

Adding more value to the journey, holders with 500+ STAG Tokens receive BNB rewards, and they also have access to a DeFi debit card (no KYC required) for easy off-ramping their crypto gains when the need arises.

Another significant milestone has been the [passing of a rigorous Skeleton audit with flying colors](#). With the Skeleton audit providing the safety and security of the STAG blockchain contract, this great achievement offered coin holders a great sense of safety and security on the path ahead. There's also the ongoing development of an ambitious story-themed product line being managed by STAG's in-house comic artist and writer.

Finally, the STAG team has minted 100 Unique passive income-earning NFTs soon to be released on an innovative marketplace. For the buyers of these NFTs, it will feel a bit like discovering rare, extremely valuable artifacts along the trail. NFT holders will get the promise of exciting benefits, passive income accumulation, hunting land access, savings and discounts with STAG partnering businesses, and a range of other valuable opportunities.

Each milestone and achievement in STAG Token's history is a testament to the team's vision and the community's passion for collaboration and exploring the many uncharted dimensions of the crypto wilderness!

3. STAG Founder Jason Spurgis

As a dedicated crypto investor — who believes in hard-working values and has a love for nature, stags, and wildlife — Jason isn't the typical tech startup entrepreneur. As a blue-collar American, and a bonafide "Florida man," Jason lept into crypto, like many of us, in search of a better life for himself and his family. Having experienced the highs and lows of coin launches, while honing his ability to discern trustworthy investors and developers, Jason's "baptism by fire" into crypto allowed him to build a solid network of friends and investors across a wide range of projects.

Inspired by his own crypto experience, Jason was often disappointed by the lack of "stick-to-it-ness" of most coin projects. He envisioned a coin that could be different, where the devs weren't just looking for a quick profit, and would stay with the project long-term — with the real goal of creating generational wealth for its investors, all while helping the environment, nature lovers, and the hunting community.

To achieve this mission, Jason established a solid and trustworthy coin with a foundation of core supporters who shared his enthusiasm for HOLDING onto a long-term coin project with immense potential for investors and nature lovers. He assembled a team of investors who had proven their honesty and loyalty on countless other projects. He also recruited top-tier developers and token community leaders. Drawing upon their combined experience, Jason and his team devised a strategy for success.

Jason's wife, Cherean, and his father, Clare, are also critical members of the STAG Token community. Both are regular members and leaders in the [STAG Token Telegram channel](#). Cherean keeps the project grounded and focused. Clare, with his strong Christian faith, serves as a continual reminder of the good values that support the STAG Token mission and journey. Finally, the memory of Jason's grandfather, a stag hunter and great lover of nature and deer, provides the ultimate fuel for STAG Token's mission to conserve and preserve the world's beautiful forests and wildlife.

So far, Jason and his supporters have succeeded in launching a rapidly growing community around STAG. Since the stealth launch in October, the community has worked tirelessly on both the technical

aspects of the token and in spreading the word by making memes and relentlessly grinding on Twitter and other platforms. [The community is always ready to chat](#) and get to know new members, so make sure you join the [Telegram channel](#)!

Having executed a successful stealth launch, developed a robust community, and secured valuable price increases for its holders, just a few months after launch, STAG has already created a loyal community of investors, friends, and business partners. It has also secured camping land access for holders and collaborated with many other projects in the crypto space.

Jason, STAG Token, and its growing community have only just begun to carve out their unique and permanent niche in the cryptocurrency and hunting/camping, nature preservation landscape. As a coin for hunters, nature lovers, and crypto enthusiasts, STAG offers a narrative that resonates with many in the crypto world, a reminder that behind every cryptocurrency is a dream — and in this case, there is a talented and committed team ready to make it a reality.

4. STAG Token's Unique Value Proposition

Unlike any other cryptos, STAG is dedicated to serving the interests of hunters, outdoor enthusiasts, stag aficionados, and the growing number of outspoken advocates for traditional values. Recognizing the absence of a crypto platform that caters specifically to the hunting, fishing, camping, and nature-loving communities, STAG has strategically positioned itself to fill this niche in crypto, establishing a unique value proposition within the digital asset space.

Ultimately, the essence of STAG's appeal lies in its commitment to preserving nature, providing access to premium hunting/fishing/camping lands, increasing the price of STAG Token, and creating lucrative passive income-earning opportunities for STAG Token holders. This commitment is seen in STAG's innovative tokenomics, which are designed to incentivize long-term holding and grow the price of the token while fostering a stable and growing ecosystem.

Through these innovative tokenomics (described in the next section), STAG not only generates passive income for its holders, but it also secures a continual source of funding for marketing, development, and the acquisition of hunting/fishing/camping lands, while increasing the liquidity pool with each transaction. This approach ensures price stability and offers a compelling incentive for holders to maintain their investment, aligning with the project's vision of long-term growth and community building.

STAG emerges as the premier digital currency for a passionate demographic of people who love nature, offering a blend of traditional values and modern financial innovation. Its focus on sustainable growth, passive income, and a strong community foundation set it apart in the crowded crypto landscape, making STAG a noteworthy addition for those who cherish the great outdoors and the ethos of the champion hunter.

5. \$STAG Tokenomics

This section provides important details about \$STAG Token itself:

Launch Date

October 16, 2023

Launch Type

Stealth launch. A stealth launch in the cryptocurrency world refers to the release of a new cryptocurrency or project without prior marketing or announcements, aiming to avoid pre-launch hype and speculation. This strategy allows for more organic growth, driven by the community's discovery and interest, rather than by promotional efforts. It often aims to level the playing field for all potential investors by minimizing the chances of pre-mining or insider advantages.

STAG Token initially launched with added liquidity of 2 BNB, giving it an initial market cap of approximately \$500. **By February 11, 2024 (the time of this writing), STAG Token has grown to hold a market cap of \$150,000, and this is only the beginning.** The future is looking bright for STAG.

Symbol

\$STAG

Chain

Binance Smart Chain (BSC). The decision to launch \$STAG Token on BSC offers efficiency, scalability, and affordability. BSC is well-known for its high throughput, low transaction costs, and robust ecosystem, making it an ideal landscape for STAG Token to thrive.

Max Supply

100,000. As a reflection of the majestic stag's rare and elusive nature, the project has set a max token supply of only 100,000 \$STAG Tokens. This low token supply brings distinct advantages to the project. It instills a scarcity effect, potentially elevating each \$STAG's value as demand escalates within the constrained supply framework. Such rarity enhances the appeal for investors, drawn to the prospect of holding a significant stake in a limited asset pool.

This limited quantity of 100,000 tokens also promises enhanced price stability, with each \$STAG Token carrying greater weight in the overall market cap, thus diminishing susceptibility to volatility from substantial transactions. Finally, it nurtures an exclusive community vibe among \$STAG holders, making possession of the token a unique asset, likely to bolster investor loyalty and encourage long-term engagement.

Liquidity Pool Lock

As of January 29, 2024, the \$STAG liquidity pool is locked on Pancake Swap until Oct 16, 2024. This lock will soon be extended and the white paper updated accordingly. [See lock details here \(as of January 29, 2024\).](#)

\$\$TAG Token Contract

0xa94D583e4Ea69216b870A6300a9f717bB6D4a076

Buy Tax (8%)

- **1%** is allocated to the liquidity pool (LP), enhancing price stability and ensuring a healthy trading environment.
- **3%** is distributed as reflections in BNB to qualified holders (at this time, those who hold 500 STAG coins or more), offering a consistent passive income stream.
- **4%** is directed to the marketing wallet, ensuring continual promotion and visibility of the token.

\$\$TAG buy taxes may be reduced or completely eliminated as required by the project and market conditions at a later time. All decisions are made in the best interest of investors and the overall project.

Sell Tax (10%)

- **2%** is contributed to the liquidity pool (LP), further reinforcing the token's market resilience.
- **3%** is again distributed as reflections in BNB to qualified holders (at this time, those who hold 500 STAG coins or more), reinforcing the passive income mechanism.
- **5%** is added to the marketing wallet, providing ample resources for ongoing development and outreach efforts.

\$\$TAG sell taxes may be reduced or completely eliminated as required by the project and market conditions at a later time. All decisions are made in the best interest of investors and the overall project.

6. STAG Features

Below are the key features of \$\$TAG Token, which have been designed and incorporated with the specific goals of (1) preserving nature and securing hunting/camping land access, (2) creating a continual source of wealth for STAG Token Holders, and (3) making sure the STAG Token community stays fun and entertaining.

Hunting/Camping Land Access

At this time, those who hold at least 1% of the STAG Token supply gain free access to all STAG hunting, fishing, and camping lands. Currently, this includes access to 1 acre of camping ground in Sauble Township, Lake County, Michigan, only 2 miles away from excellent stag hunting grounds (Email the team for reservations: STAGBSC@GMAIL.COM). As the project grows, more camping, hunting, and outdoor lands will be acquired and made available around the United States and abroad. Contact the \$\$TAG team on the STAG Telegram channel for current details on land access and land that is currently available for use by the STAG community.

Here are several goals for securing hunting/fishing/camping lands:

- **Direct Land Acquisition:** STAG Token can invest in purchasing hunting and camping lands, increasing its own inventory of accessible locations for its community. This approach directly addresses the scarcity issue and provides members with guaranteed access to premium experiences.
- **Partnership Incentives:** Partner with landowners, farmers, and conservation organizations that wish to offer land access to STAG Token holders. Community members who purchase a set amount of STAG Tokens can access various benefits within the STAG ecosystem, such as booking premium experiences, purchasing hunting/fishing/camping gear, or participating in governance decisions.

Nature Conservation and Management Support

STAG Token will provide resources and expertise to its partners to implement responsible land management practices, benefiting both wildlife and hunting opportunities. This aligns with the interests of conservation organizations and responsible landowners.

Partnerships with Conservation Organizations

STAG Token will collaborate with established conservation groups to amplify advocacy efforts and reach a wider audience. STAG Token can offer financial support, volunteer resources, and access to its community in exchange for joint advocacy campaigns and land restoration projects.

Promotion of Ethical and Sustainable Hunting

STAG Token will create a certification program for ethical and sustainable hunting practices within the STAG Token ecosystem. Hunters who complete a STAG certification course and adhere to these principles can benefit from discounts and exclusive access to premium lands. This incentivizes responsible behavior and promotes hunting responsibility. STAG will also develop educational resources for STAG Token members on ethical hunting practices, wildlife management, and conservation principles. This will foster a knowledgeable and responsible hunting community that respects natural environments and wildlife populations.

STAG Story-Themed Product Line

STAG Token is currently developing an engaging narrative for a story-themed product line. With the help of its talented comic artist and writer, the narrative weaves together fantasy, sci-fi, and superhero elements that mirror real-world issues, promising a captivating and comprehensive line of products for lovers of hunting, sci-fi, fantasy, and comics.

DAO-Based Mechanism for Community Management of the Project

In future developments, STAG Token aims to implement a DAO (Decentralized Autonomous Organization) mechanism, empowering token holders to play a significant role in the project's decision-making processes. This governance system will be enhanced with features that not only broaden the scope of holder participation but also streamline the user interface for governance

interactions. The goal is to ensure that every token holder can easily navigate and engage with the platform, making their voices heard in a user-friendly environment, thus fostering a more engaged, participatory, and community-driven ecosystem.

STAG Passive Income NFTs and Business Discounts Program (To Be Launched Soon)

Once launched, holders of STAG NFTs will enjoy a number of exciting benefits. They will receive access to STAG Token camping and hunting lands in the real world. They will enjoy passive income rewards, splitting up 2% of marketing wallet funds among them. They will also receive many other special discounts and opportunities with partnering businesses (see Business Partnership Strategy below). **The business discount partnership program is a critical element of \$STAG Token's global growth and adoption strategy.**

7. Businesses and Influencer Partnership Strategy

A key aspect of STAG Token's success is to build strong relationships with real-world, brick-and-mortar businesses — and with YouTubers and influencers. Starting small, STAG Token plans to expand its exposure and reach with discount programs, where partnering businesses agree to accept STAG as payments and give STAG NFT holders and token users special discounts and other opportunities. By partnering with and building strong community ties with the biggest hunting, outdoor sport, camping, and fishing brands in the business, STAG is engaging in ambitious plans for wider adoption and use. We will also focus on special partnerships with YouTubers, influencers, and camping/hunting/fishing/trekking guides.

Why create partnerships with real-world businesses, influencers, and guides? Investors tend to feel greater trust when they can walk into and meet the employees and the owners of an actual business — or when they know and admire an influencer — something that's not easy to do in the crypto world. When one of our partnering businesses offers a discount to STAG Token and NFT holders, we list that business on our website. When token holders see these brands and influencers associated with STAG — and when they go to these businesses in person, enjoy their content, and learn about the benefits of holding STAG Token — it makes a palpable difference in the perception and trust for the entire STAG Token project.

In this way, STAG Business, influencers, and guide partners give STAG greater legitimacy in the eyes of consumers and the larger public. With more real-world partnerships, the project experiences greater exposure to a wider range of investors in addition to a more trusting relationship with the public — and this will reciprocate back to the businesses and influencers themselves because STAG community members will seek them out. For this reason, the Business and Influencer Partnership Strategy will continue to be a critical component of STAG's success. We are grateful to all of the businesses and influencers that have partnered with STAG thus far.

At this time, STAG partners are mostly based out of Texas and Florida. STAG will soon expand its partners to include those from all over the United States and the world. If you'd like to partner with STAG, please speak with Jason Spurgis at the [STAG Token Telegram channel](#) or email the team at STAGBSC@GMAIL.COM.

Eventually, the number of STAG Tokens participants must hold to receive business discounts will be in

direct proportion to the number of STAG wallets in existence. Currently, the required HOLD is 1 STAG NFT for participation. One day, the required HOLD of STAG could start at 1 STAG Token or less for participation, with various levels of participation for those with more.

Businesses Offering Special Benefits

The following discounts and benefits are verified by proving ownership of a GOLDEN or FIRST EDITION \$STAG NFT. **These discounts are only available to STAG NFT owners:**

- **Wade's Cast Nets:** Based out of Melbourne, Florida, this is a professional-grade cast net manufacturing business, and they ship their products worldwide. You can purchase a custom \$STAG professional grade cast nets at a wholesale price (+1-321-508-2836) — www.wadescastnets.wordpress.com.
- **Maples Environmental Services:** Based in Conroe, Texas, this is an HVAC company that is offering a 10% discount on all labor. This is an incredible and generous offer to the \$STAG community (+1-346-619-0614) — <http://www.maplesenvironmental.com/index.html>.
- **The Art of the Order & Style:** Based in Melbourne, Florida, this business is offering an 18% discount on all products (excluding shipping and handling costs). They offer a line of vintage products, some of which they manufacture locally (donnaataos@gmail.com) — <https://theartoforderandstyle.com>.
- **Florida Adventure Excursions:** Based in Melbourne, Florida, this adventure excursion company is offering 36% discounts. Opening in Spring 2024, Florida Adventure Excursions provides fishing excursions, kayak adventures, and photography tours.

The above list of partnering businesses in the discount program will soon grow with the goal of an aggressive grassroots campaign that will eventually include notable outdoor brands across the Americas and the world.

8. Community Engagement Strategy

At the heart of STAG Token's strategy lies a profound commitment to its community and the financial prosperity of its investors. This dedication to community engagement is manifested through a variety of initiatives and events designed to foster active participation and collaboration, ensuring that the community's voice significantly influences the project's trajectory.

STAG Token will hold diverse events like webinars, meet-ups, hunting competitions, and more. Regular AMA sessions are planned to uphold transparency and facilitate direct communication between the team and the community, further strengthening this bond. Moreover, strategic giveaways and reward programs are in place to acknowledge and appreciate the community's loyalty and contributions, while governance participation initiatives will invite token holders to actively participate in decision-making, ensuring their input is integral to STAG Token's evolution.

9. Market Trends and Analysis

In aligning STAG Token's vision with current market trends, our market research and analysis reveal a significant opportunity within the outdoor and hunting sectors. The outdoor recreation participant base expanded by 2.3% in 2022, reaching a record 168.1 million participants or 55% of the U.S. population aged six and older. This growth is not only a testament to the increasing appeal of outdoor activities but also underscores the diverse and expanding demographic engaging in these pursuits, including notable increases among diverse demographic communities ([source](#)).

Furthermore, the hunting industry continues to show resilience and growth, with over 14 million Americans participating in hunting activities in 2022, marking a 1% increase from the previous year. Despite a slight dip in hunting license sales, the motivations driving hunting activities — such as the desire for food, closeness to nature, and the challenge of the hunt — remain strong. These insights suggest a robust and passionate community, perfectly aligned with STAG's ethos and offerings ([source](#)).

Market Analysis for STAG's Business Discount Strategy

Current trends in discount clubs that offer discounts across a wide range of businesses are being shaped by several factors highlighted in recent studies. The Global Customer Loyalty Report 2023 by Antavo emphasizes the critical role of customer loyalty programs in navigating economic challenges, with a significant percentage of companies viewing these programs as essential for overcoming inflation crises and potential recessions. The report also indicates a growing investment in customer retention, with many companies planning to revamp and expand their loyalty programs to ensure a high return on investment ([source](#)).

Additionally, consumer behavior trends highlighted by HubSpot's Top Shopping Trends of 2023 report reflect changing preferences that could influence the adoption and use of discount clubs. For example, there's a notable shift towards mobile commerce, with a majority of consumers preferring to shop using their mobile devices, and an increased interest in companies that align with personal values, such as the protection of natural lands which STAG Token exemplifies. These trends suggest that discount clubs leveraging digital platforms that also align with consumer values and interests — such as STAG Token — will see increased engagement and loyalty ([source](#)).

Final Thoughts on Market Trends

By positioning STAG Token as the premier cryptocurrency for hunters and outdoor enthusiasts — while offering discount club rewards from popular businesses and brands — STAG Token is tapping into an active and growing market, driven by a community that values tradition, nature, and sustainable practices. Our unique value proposition, centered around providing continual growth and passive income opportunities, is bolstered by STAG's innovative tokenomics, ensuring a stable and rewarding investment for those who share a passion for the great outdoors and hunting traditions.

10. Security Audit: Passed In-Depth Audit by Skeleton Audits

The Skeleton audit of the STAG Token contract enhances the safety of STAG Token for holders by

providing an in-depth review of the smart contract. This audit, conducted by Skeleton Ecosystem, leverages AI and manual scanning to offer a thorough analysis, ensuring clarity and a professional understanding of the contract functions. The rigorous examination raises investor confidence by ensuring the contract's integrity and security, making \$STAG a more trustworthy and reliable investment.

Skeleton Audit details are here: <https://skeletonecosystem.com/audit-stag>

Screenshots of Skeleton Audit Results

Stag [BSC]
 Smart Contract Audit
 0xa94D583e4Ea69216b870A6300a9f717b6D4a076
 Date: 26.11.2023
87/100
 OVERALL SCORE
 Contract Function Analysis
 3 ATTENTION ITEM 0 RISKY ITEM
 Contract Weakness Analysis
 2 ATTENTION ITEM 0 RISKY ITEM

Many great things to come in the future of \$StagRewards paid in #bnb, just for holding \$Stag tokens. The team behind this project are SAFE & TRANSPARENT
 Stag prepaid crypto card by Defi Pal. The most solid #bsc chart to be seen in a long time Certified CHADS holding the floor
 Huge plans constantly being developed
 100,000 Total supply (Now 99,000 - 1% burn Shock imminent
 Investors can feel SAFE & welcomed to the \$STAG community

STAG BEP20

Contract Function Analysis
 Pass Attention Item Risky Item

Contract Verified	✓	The contract source code is uploaded to blockchain explorer and is open source, so everybody can read it.
Contract Ownership		0x85e7c32DC8b5b2f74c17a1e0F64Dc3b940D1289
Buy Tax	8 %	Shows the taxes for purchase transactions. Above 10% may be considered a high tax rate. More than 50% tax rate means may not be tradable. Fee can be set!
Sell Tax	10 %	Shows the taxes for sell transactions. Above 10% may be considered a high tax rate. More than 50% tax rate means may not be tradable. Fee can be set!
Honeypot Analyse	✓	Holder is able to buy and sell. If honeypot: The contract blocks sell transfer from holder wallet. Multiple events may cause honeypot. Trading disabled, extremely high tax
Liquidity Status	✓	LP Lock Status on 26.11.2023: 99.72% Mudra Locker for 327 days

Trading Disable Functions	✓	No Trading suspendable function found. If a suspendable code is included, the token maybe neither be bought or sold (honeypot risk). If contract is renounced this function can't be used
Set Fees function	⚠	Fee Setting function found. The contract owner may contain the authority to modify the transaction tax. If the transaction tax is increased to more than 49%, the tokens may not be able to be traded (honeypot risk).
Proxy Contract	✓	Not a proxy contract!
Mint Function	✓	No Mint Function detected. Mint function is transparent or non-existent. Hidden mint functions may increase the amount of tokens in circulation and effect the price of the token. Owner can mint new tokens and sell.

Balance Modifier Function	✓	No Balance Modifier function found. If there is a function for this, the contract owner can have the authority to modify the balance of tokens at other addresses. For example revoke the bought tokens from the holders wallet. Common form of scam: You buy the token, but it's disappearing from your wallet.
Blacklist Function	✓	No Blacklist Setting function found. If there is a blacklist, some addresses may not be able to trade normally. Example: you buy the token and right after your wallet getting blacklisted. Like so you will be unable to sell. Honeypot Risk.
Whitelist Function	⚠	Whitelist Setting function found. If there is a function for this Developer can set zero fee or no max wallet size for addresses (for example team wallets can trade without fee. Can cause farming)
Hidden Owner Analysis	✓	No Hidden or multi owner with authorisation. For contract with a hidden owner, developer can still manipulate the contract even if the ownership has been abandoned.
Retrieve Ownership Function	✓	No Functions found which can retrieve ownership of the contract. If this function exists, it is possible for the project owner to regain ownership even after relinquishing it. Also known as fake renounce.

Self Destruct Function	✓	No Self Destruct function found. If this function exists and is triggered, the contract will be destroyed, all functions will be unavailable, and all related assets will be erased.
Specific Tax Changing Function	✓	No Specific Tax Changing Functions found. If it exists, the contract owner may set a very outrageous tax rate for assigned address to block it from trading. Can assign all wallets at once!
Trading Cooldown Function	✓	No Trading Cooldown Function found. If there is a trading cooldown function, the user will not be able to sell the token within a certain time or block after buying. Like a temporary honeypot.
Max Transaction and Holding Modify Function	⚠	Max Transaction and Holding Modify function found. If there is a function for this, the maximum trading amount or maximum position can be modified. Can cause honeypot
Transaction Limiting Function	✓	No Transaction Limiter Function Found. The number of overall token transactions may be limited (honeypot risk)

11. Roadmap

The following is STAG Token's development trajectory and roadmap:

✔ **Development and Launch Phase (Q4 2023) — COMPLETED**

- ✔ **Token evolution:** Complete the creation and deployment of the STAG Token on the Binance Smart Chain, introducing an evolved total supply.
- ✔ **Digital presence unveiled:** Launch the STAG Token website to offer transparency and detailed project information.
- ✔ **Security assurance and audit:** Conduct a comprehensive smart contract audit with Skeleton Audits to ensure security and reliability, reflecting the updated tokenomics (results: <https://skeletonecosystem.com/audit-stag>).
- ✔ **Community rally:** Enhance efforts in building an active and engaged community, offering improved incentives for long-term holders and exciting contests.
- ✔ **Strategic unveiling:** Execute a stealth launch of the STAG Token with a reduced and more valuable total supply to ensure controlled and continual growth.
- ✔ **Buzz creation:** Continue high-impact marketing campaigns to highlight the refined tokenomics of STAG and its benefits to the ecosystem.
- ✔ **Ecosystem expansion:** Aggressively explore potential partnerships that bolster the ecosystem and project.
- ✔ **Increasing engagement:** Maintain ongoing community events, AMAs, and giveaways in line with the refined tokenomics to foster engagement.
- ✔ **First campground established:** Establish the first exclusive campground for those holding 1% of STAG Token supply and for STAG NFT holders. The campground is located in Sauble Township, Lake County, Michigan. Email the team for reservations: STAGBSC@GMAIL.COM.

Strategy Revisions and Engagement on Long-Range Mission (Q1, Q2 2024 and beyond) — In Process and Subject to Revisions Per Community

- ✔ **Utility evolution:** Develop and introduce additional utilities for the STAG Token to ensure a compelling and rewarding user experience. Currently finalizing STAG passive income-earning NFT program.
- ✔ **Launch crypto, STAG, and hunting merchandise store:** An online merch store is already launched and products are available for purchase at StagToken.com.
- ✔ **Expand crypto partnerships:** Build and develop partnerships with more crypto projects, brick-and-mortar businesses, and exchanges. Developed partnerships with various crypto projects and communities, including [High Score BSC Token](#), [Operation Phoenix Network \(DEX\)](#),

[FreeTrumpErc Meme Coin](#), [Pixel Token](#), [Mundo NFT Telegram Community](#), [World of Rewards Telegram Community](#), and [Neversea DEX](#).

- **✓ Expand business and brand discount program:** Aggressively pursue a grassroots campaign to increase the number of businesses participating in the STAG Token and NFT discount program. Actively seek partnerships with local, national, and global brands — particularly brands catering to the hunting, camping, fishing, nature, and outdoor sporting communities — to provide exciting offers and deals to STAG holders. Already developed business discount partnerships with four businesses, and the list is growing. This is a CRITICAL strategy for the growth of STAG Token in 2024.
- **✓ Exchange listing:** Seek organic partnerships with both centralized and decentralized exchanges to list STAG Token for sale across the widest range of platforms with the primary goal of increasing STAG volume, liquidity, and market cap numbers. STAG is available for trade on PancakeSwap. In February 2024, it will launch as the first coin for trade on the Operation Phoenix Network exchange.
- **✓ Story-themed products development:** Continue the ongoing development and creative architecting of the STAG story-themed multiverse products and NFTs department.
- **✓ Release in-depth white paper:** Outline vision, mission, logic, and roadmap for STAG Token.
- **Partnerships with YouTubers, influencers, and guides:** Aggressively pursue partnerships with YouTubers, influencers, and guides — especially those from the hunting, fishing, camping, crypto, and outdoor communities.
- **Formalize STAG Token team:** Publish team, roles, and bios on STAG Token website.
- **Implementation of buy/sell tax revisions if required:** Due to the permanent blockchain contract buy/sell tax structure can only be lowered, not raised above where currently is.
- **Continual audits and strengthening of security frameworks:** STAG Token will intensify its focus on security through ongoing measures, including consistent audits and updates to counter new threats, ensuring the platform's integrity against evolving cybersecurity challenges. Regular third-party audits will play a crucial role in validating and strengthening STAG Token's security frameworks.
- **Creation of new assets, NFTs, and tokens in the larger STAG economy:** STAG Token's long-term vision also encompasses asset creation that bridges the digital with real-world experiences — including the Business Partnership discount program, which will enhance the utility and appeal of the token. Innovation remains central, with plans to adapt to and incorporate emerging crypto and blockchain innovations, ensuring STAG Token remains at the forefront of technological advancements.
- **Acquisition of hunting, camping, and outdoor lands and securing access:** STAG will investigate outdoor properties for purchase and lease to provide broad access to the widest variety of hunting, camping, outdoor, and nature properties to \$STAG token and NFT holders, and the wider STAG token community.

- **Develop new revenue streams:** For sustainability, STAG Token aims to leverage external revenue streams to bolster its ecosystem, ensuring long-term viability and stability. Maintaining ecosystem health is pivotal, with strategies in place to support continuous growth and a balanced environment for all participants in the STAG Token community.
- **Launch of story-themed products line:** To reach additional markets, STAG Token is collaborating with its in-house comic book illustrator and writer to craft a unique story-based concept for an exciting line of products. The narrative combines elements of fantasy, science fiction, and superhero comics with real-world themes — including the vital importance of nature conservation — offering a rich and immersive product line for lovers of hunting, camping, nature, online gaming, comics, sci-fi, and fantasy.
- **Expansion of global reach:** STAG Token is setting its sights on expanding globally, aiming to penetrate new markets and connect with diverse audiences through strategic initiatives. This expansion includes identifying and establishing a presence in potential regions or demographics previously untapped by STAG. The token is set to enhance real-world utility by allowing holders to access STAG properties for various outdoor activities — like paintball, 4-wheeling, camping, hunting, and more. This will enrich the user experience and foster broader engagement with tangible use cases in the outdoor and hunting sectors.
- **Ownership of STAG by millions of people:** Even if it sounds unreasonable, STAG will pursue the vision and goal for millions of people to own at least a small piece of 1 STAG Token. If STAG only succeeds in a small part of this goal, it will secure the resources needed to make a powerful and positive impact on nature conservation globally.

12. How to Contact STAG on the Web

- **Website:** stagtoken.com
- **Telegram:** t.me/StagToken
- **Twitter (X):** x.com/STAG_BSC
- **Email:** STAGBSC@gmail.com

13. Conclusion: Let's Embrace Nature and Preserve the Beauty of Wildlife While Creating Sustainable Wealth, Together

As we come to the end of this white paper, we have an exciting image of STAG Token and its future. We've explored its tokenomics, which were specifically designed to reward long-term holders, fuel continual growth, and finance the preservation and conservation of nature's beautiful forests and lands. We've seen the roadmap, a testament to STAG Team's pursuit of innovation and expansion. We've learned about STAG's innovative features and Tokenomics, from passive income opportunities to the acquisition of nature, camping, and hunting lands. And, most importantly, we've gained a feeling for STAG's loyal community and team, who are fiercely united by shared human values and their support for STAG Token's vision.

The STAG journey is far from over. With significant milestones already conquered — like the establishment of a secure blockchain contract, strategic partnerships, a flourishing community, and providing access to camping lands — STAG has many adventures ahead.

Now it's time for a big thank you! Everyone on the STAG team would like to extend their deepest gratitude to the bedrock of this project — the STAG Token community. Your unwavering support, active engagement, and invaluable contributions have fueled our progress at every turn. And to the tireless supporters behind the scenes, we offer our heartfelt recognition. Your dedication, expertise, and commitment are indispensable in our continued path forward.

Finally, we invite all the hunters, dreamers, and builders to continue walking alongside us. Support STAG Token with your actions, your voice, and your unwavering belief. Spread the word, engage with the community, share what we're about, and remember: **Every STAG Token you hold creates a bold statement and valuable financial support for the conservation of the world's beautiful forests, natural habitats, and wildlife.** Together, we will experience the meteoric rise of STAG Token, a project that rewards those who dare to chase their dreams while preserving our natural world.

Let the STAG hunt begin!



14. Legal Disclaimer

*This white paper and its contents are for informational purposes only and do not constitute an offer to sell, a solicitation of an offer to buy, or any form of investment advice or recommendation. Past performance is not necessarily indicative of future results. **The information contained herein is subject to change without notice.** While we believe the information to be accurate at the time of publication, we make no representations or warranties, express or implied, as to its accuracy, completeness, or reliability. You should not rely on any information contained herein for making investment decisions. **The \$STAG Token project is a high-risk investment.** The value of the \$STAG Token could decline significantly or become worthless. You may lose all or a portion of your investment. **The \$STAG Token project is not subject to any regulatory oversight.** There is no guarantee that the \$STAG Token project will be successful or that it will achieve its stated goals. **You should carefully consider the risks involved before participating in the \$STAG Token project.** You should only invest an amount that you can afford to lose. You should consult with your own financial advisor before making any investment decisions. Please note that this is not a complete legal disclaimer and you should seek professional legal advice before relying on any of the information provided herein. This disclaimer incorporates elements commonly found in other cryptocurrency white paper disclaimers while tailoring it to the specific details of the \$STAG Token project. Please note that legal requirements may vary depending on jurisdiction, and this disclaimer should not be considered a substitute for seeking professional legal advice.*